

# 隱私權聲明

訪古文創 fangGu Creative

## 一、前言

訪古文創（以下簡稱「本品牌」）重視您的個人隱私。本聲明說明我們如何收集、使用、儲存及保護您在使用本網站（[fanggu.org](http://fanggu.org)）及購買商品或服務時所提供的個人資料。使用本網站即表示您同意本聲明之內容。

## 二、收集的個人資料

當您向我們購買商品、訂閱電子報或建立會員帳號時，我們可能收集以下資料：

- 姓名
- 電子郵件地址
- 聯絡電話
- 收件地址（含國家/地區）
- 會員帳號資訊（如適用）
- 電子報訂閱偏好（如適用）

## 三、資料使用目的

我們收集您的個人資料僅用於以下目的：

- 處理訂單及安排商品配送
- 與您聯繫有關訂單狀態、客服問題或售後服務
- 寄送電子報及品牌相關資訊（僅限您主動訂閱者）
- 管理會員帳號及提供個人化服務
- 遵守相關法律義務

## 四、資料分享與揭露

我們不會出售、出租或以任何商業目的分享您的個人資料給第三方。以下情形除外：

- 與物流業者共享配送所需資訊（僅限必要資料）
- 依法律規定或主管機關要求揭露
- 使用金流服務（包含但不限於 PayPal、LINE Pay、信用卡收單機構等）進行付款處理，相關資料受各平台隱私政策規範

## 五、資料儲存與安全

我們採取合理的技術及管理措施保護您的個人資料，防止未授權存取、洩漏或遺失。您的資料將僅保存至完成交易目的或法律規定期限為止。

## 六、您的權利

依據個人資料保護法及適用法規，您享有以下權利：

- 查詢或請求閱覽您的個人資料
- 請求更正或補充不正確的資料
- 請求刪除個人資料（在合法範圍內）
- 撤回電子報訂閱同意

如需行使上述權利，請透過下方聯絡資訊與我們聯繫。

## 七、Cookie 及追蹤技術

本網站目前不主動使用 **Google Analytics** 或其他第三方追蹤工具。Wix 平台本身可能使用必要性 **Cookie** 以維持網站正常運作，詳情請參閱 **Wix 隱私政策**。

## 八、國際訂單

若您位於台灣以外地區，您的個人資料將依本聲明處理，並遵守您所在地區適用之隱私法規。我們承諾以同等標準保護所有用戶的個人資料。

## 九、聯絡我們

如有任何隱私相關問題或請求，請透過以下方式聯繫：

訪古文創 **fangGu Creative**

電子郵件：[service.fanggu@gmail.com](mailto:service.fanggu@gmail.com)

網站：[fanggu.org](http://fanggu.org)

## 十、聲明更新

本聲明如有修訂，將於本頁面公告。建議您定期查閱以瞭解最新內容。

最後更新日期：2026 年 4 月

---

# Privacy Policy

fangGu Creative

## 1. Introduction

fangGu Creative ('we', 'us', or 'our') is committed to protecting your personal information.

This Privacy Policy explains how we collect, use, store, and protect information you provide when using our website (fanggu.org) or purchasing our products and services. By using our website, you agree to this policy.

## **2. Information We Collect**

When you place an order, subscribe to our newsletter, or create a member account, we may collect the following:

- Full name
- Email address
- Phone number
- Shipping address (including country/region)
- Member account information (if applicable)
- Newsletter subscription preferences (if applicable)

## **3. How We Use Your Information**

We use your personal information solely for the following purposes:

- Processing orders and arranging product delivery
- Communicating with you regarding order status, customer service, and after-sales support
- Sending newsletters and brand updates (only if you have opted in)
- Managing member accounts and providing personalised services
- Complying with applicable legal obligations

## **4. Sharing and Disclosure**

We do not sell, rent, or share your personal information with third parties for commercial purposes. Exceptions include:

- Sharing necessary shipping details with logistics providers
- Disclosure required by law or regulatory authorities
- Payment processing via third-party payment platforms (including but not limited to PayPal, LINE Pay, and credit card processors), governed by their respective privacy policies

## **5. Data Storage and Security**

We implement reasonable technical and administrative measures to protect your personal information from unauthorised access, disclosure, or loss. Data is retained only for as long as necessary to fulfil the purposes outlined in this policy or as required by law.

## **6. Your Rights**

Subject to applicable law, you have the right to:

- Access or request a copy of your personal information
- Request correction of inaccurate or incomplete data
- Request deletion of your personal information (where legally permissible)
- Withdraw consent to newsletter subscriptions at any time

To exercise any of these rights, please contact us using the details below.

## **7. Cookies and Tracking**

We do not actively use Google Analytics or other third-party tracking tools on this website. The Wix platform may use essential cookies necessary for website operation. Please refer to Wix's Privacy Policy for further details.

## **8. International Orders**

If you are located outside Taiwan, your personal information will be handled in accordance with this policy and applicable privacy regulations in your region. We are committed to protecting the personal data of all customers to the same standard.

## **9. Contact Us**

For any privacy-related enquiries or requests, please contact us at:

fangGu Creative

Email: [service.fanggu@gmail.com](mailto:service.fanggu@gmail.com)

Website: [fanggu.org](http://fanggu.org)

## **10. Updates to This Policy**

We may update this Privacy Policy from time to time. Changes will be posted on this page. We encourage you to review this page periodically.

Last updated: April 2026